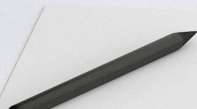
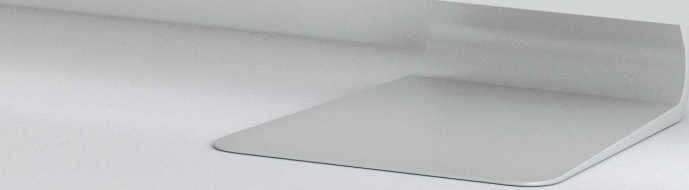


PRESS RELEASE

WEBSITE RELAUNCH AT BECK CLIP SYSTEMS



BECK CLIP SYSTEMS has been a reliable partner for the food and packaging industry for almost 30 years. Now the company is presenting its product portfolio online in a modern design – focusing on aluminum clips for sausage products, clippers, and clip machines, as well as the **MAGA®** meat press.

BECK CLIP SYSTEMS belongs to the family-run BECK group of companies with headquarters in Mauerkirchen, Austria. The new website reflects the new corporate design of the international group in the digital realm.

For over 20 years, BECK has been producing CLIP SYSTEMS aluminum clips for the food and packaging industry at its plant in Austria. With the acquisition of the former MAGA company in Komorniki/Poland, BECK expand-

ed its CLIP SYSTEMS brand product range in 2018 and now offers clippers and clipping machines in addition to the **MAGA®** meat press – from manual single table clippers to semi-automatic and fully automatic double clippers.

All product and service topics of the CLIP SYSTEMS and **MAGA®** brands have been integrated into the new online presence. Whether for the food industry, gastronomy, aquaristics or chemical industry – from the extensive



product portfolio and suitable accessories to competent service, the new website provides all information on the topics of clipping, sealing, and food-pressing.

The website was developed in an intensive process, both internally and with exter-

nal support. The Salzburg agency pixelart was brought on board for the design, conception, and implementation of the website. Link to the CLIP SYSTEMS website: <https://www.beck-clipsystems.com>

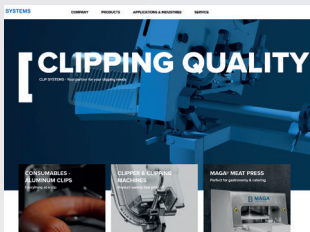


IMAGE: BECK Clip Systems Website

The new BECK CLIP SYSTEMS website with a modern look.

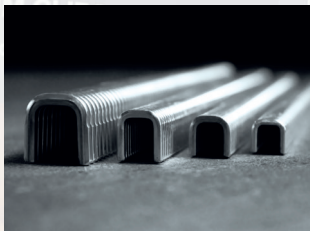


IMAGE: Aluminum Clips

A wide product range are available of the aluminum clips at Beck.



IMAGE: Clipper

BECK as system provider produces matching clippers in addition to the aluminum clips.



PLEASE FIND PHOTOS OPTIMIZED FOR PRINT AND WEB IN THE PRESS-KIT:

<https://sharenode.beck-fastener.com/pydio/public/cb9def>

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